

TRAVEL SNAP CARDS BACKING UP!



Place this thought permanently in your mind. Digital images are extremely fragile and can be totally lost at a moments notice. You should back up your photography, and when we say this, we mean in multiple locations.

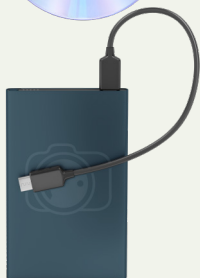
PRINT SIZE: A5
14cm x 21cm /
5.83" x 8.27"

Back up your image files at the end of each day while traveling. When you return home, back it up a third time onto a cloud source.



CD/DVD

A traditional method in past years was to back up images files onto CD or DVD rom disks. We no longer recommend this as this technology is being phased out.



PORTABLE HARD DRIVE

This is a good option for immediate back up at your hotel. However, bear in mind that hard drives that have moving parts are susceptible to breaking, and if it does break, it can be very expensive to recover those image files.

PRO TIP: A new form of hard drive is called "solid state". These hard drives have no moving parts. They are more expensive, but they create a more stable storage environment.



FLASH DRIVES

In years past, the memory stick (sometimes referred to as a flash drive) weren't a viable option for backing up because they didn't have the capacity. That's no longer true. You can now purchase a memory stick with up to 2 terabytes of storage capacity. These storage devices have two major advantages: no moving parts and they're small and portable.

PRO TIP: All data storage devices are susceptible to physical damage and magnetic corruption. Use a number of smaller capacity memory cards and memory sticks instead of one very large capacity unit. Smaller capacity memory sticks are inexpensive. Purchase a number of them and place your backups over all of them. Don't put everything on one stick.



CLOUD

Many photographers are leery about cloud storage. We recommend cloud storage as your final backup after returning to your home base.

PRO TIP:

- Back up at the end of every day of shooting.
- While traveling back up onto at least two portable sources. Use solid-state technology for both sources - if possible - or use a hard drive for one source and memory sticks for the 2nd source.
- Upon returning to your home base consider also backing up the cloud.